

## Newsletter Blurbs

### Newsletter Theme – Integration

#### **Blurb 1:**

##### **Announcing: OhioHealthy is OhioHealth's new integrated health plan**

As a provider-owned plan, OhioHealthy is offering the top-notch hospitals and providers of OhioHealth. But the value doesn't end there. Customers get faster access, and an integrated approach that connects employees with dedicated Member Advocates, a 24/7 nurse advice line, care navigators, and a whole lot more.

**It's simple.** OhioHealthy has brought plan and provider together to bring unsurpassed value to employers. Plan members get easy and direct channels to access expert care coordination and navigation that's both local and personal.

Visit [OhioHealthyPlans.com/employers](http://OhioHealthyPlans.com/employers) and speak to [BROKER NAME/CONTACT INFO].

## Blurb 2:

### **OhioHealthy: Access to an integrated health ecosystem designed around members**

OhioHealthy is OhioHealth's integrated health plan, offering game-changing benefits and unequalled value:

#### **Integrated = Maximum Value**

Employers are consistently saving up to 10%, and 20% in some cases.  
Organizations with 600+ members can realize ~\$1M annual savings  
OhioHealthy has remained 8.5% below national medical trend average over 3 years

#### **Integrated = Network Access**

Over 10,000 Ohio providers  
Nearly 100 Ohio Hospitals  
Over 200 Ambulatory Sites  
World-class Cancer Care and Children's Care

#### **Integrated = Care Management**

Medical experts integrated across OhioHealth's ecosystem  
Management of high-cost drivers, re-admissions, and emergency care  
High-cost condition and disease-state management

#### **Integrated = Member Experience**

Accountable to members and employers, not shareholders  
Less complicated, less stressful, and more personalized experiences  
96%-member satisfaction

Visit [OhioHealthyPlans.com/employers](http://OhioHealthyPlans.com/employers) and speak to [BROKER NAME/CONTACT INFO].

## Newsletter Theme – Cost/Value

### **Blurb 1:**

#### **OhioHealthy: Local savings, greater value without compromise**

As a provider-owned plan, OhioHealthy is saving Ohio companies up to 10%, some up to 20%. For organizations with 600+ members, they're achieving nearly \$1 million in annual savings.

Beyond lowering cost, OhioHealthy helps employers implement with confidence and foster a culture of health. They offer so much value -- a host of member benefits, expert care navigation, high-quality OhioHealth healthcare, and even employer onboarding support through a dedicated team.

OhioHealthy's high level of personalized support has earned a consistent, 96%-member satisfaction rate.

Reach out and we can show you how OhioHealthy is managing cost better than the national trend over a three-year period. Contact [BROKER NAME/CONTACT INFO].

## Blurb 2:

**OPTION: OhioHealthy brings value to healthcare.**

**[option 1] OhioHealthy is lowering the total cost of care.**

**[option 2] OhioHealthy is affordable.**

**[option 3] OhioHealthy is managing cost better than the national trend.**

As OhioHealth's new integrated health plan, OhioHealthy is creating unparalleled value by reducing the cost of healthcare without compromise.

They are uniquely able to do this because of their strong affiliation with OhioHealth, their providers, and ancillary care organizations.

**OhioHealthy controls costs:** Saving up to 10% and, in some cases, up to 20%

**More members, more savings:** ~\$1M annual savings for organizations with 600+ members<sup>1</sup>

The same quality care employees expect at a lower cost.

OhioHealthy is achieving a lower unit cost, lower plan and out-of-pocket costs, and lower costs for outpatient/inpatient services.

Watch an [overview video](#) and speak to your broker, [BROKER NAME/CONTACT INFO].

## Newsletter Theme – Access

### **Blurb 1:**

#### **Announcing: OhioHealthy is OhioHealth's new integrated health plan**

As a provider-owned plan, OhioHealthy is offering the top-notch hospitals and providers of OhioHealth and an integrated approach.

But, having more providers and hospitals than any other isn't enough. OhioHealthy provides access *fast*.

Expert care is available where and when employees need it:

- Over 10,000 providers
- ~100 hospitals
- 200+ ambulatory sites
- Same-day PCP appointments
- World-class Cancer Care and Children's Care
- Plus, telephonic, in-person, and virtual care options.

Talk with [BROKER NAME/CONTACT INFO] and see how OhioHealthy is adding value without compromise at renewal.

## Blurb 2:

**[option 1] OhioHealthy: Local roots, national recognition, exceptional care**

**[option 2] OhioHealthy is accessible.**

**[option 3] OhioHealthy: Local savings, greater value without compromise**

The power of a health plan and provider organization working together is greater accessibility, unparalleled value, and a better overall healthcare experience.

As OhioHealthy's new integrated health plan, OhioHealthy is offering more ways for central Ohio employers, employees, and communities to access high-quality care through the OhioHealthy Network.

OhioHealthy has your employees well covered:

- Over 10,000 Ohio providers
- Nearly 100 Ohio Hospitals
- Over 200 Ambulatory Sites
- World-class Cancer Care and Children's Care
- Plus, a national network wrap strategy

It's why OhioHealthy has a consistent, 96%-member satisfaction rate.

Watch an [overview video](#) and speak to your broker, [BROKER NAME/CONTACT INFO].